

Carmo Best Cup #16 - Robson Martins Vilela - Fazenda Alta Vista - Cristina - Yellow Bourbon - Pulped Natural (GrainPro)

Fazenda Alta Vista is managed by Robson Vilela, who purchased the 84-hectare property in 2001. In his previous life, Robson was a dentist, saving money until he was able to buy property for coffee farming. Coffee was planted in 2004, though heavy rains kept production down for the first several years. Robson's coffee was first harvested in 2007, where his crop took 7th place in the 2007 Brazil Cup of Excellence. Alta Vista has since delivered on the reputation of quality, returning to the Cup of Excellence finals in 2011 and 2012. The farm is now 90 total hectares, with 75 planted in coffee, growing both Yellow Bourbon and Yellow Catucaí.

The staff at Fazenda Alta Vista is much smaller than other farms in the region. Robson made an agreement to pay higher wages than other farms in the area, resulting in zero staff turnover since 2007. "I always ask the opinion of the employees in my day-to-day life," Robson said. "I never make an important decision alone because they were born here, they know a lot about coffee, and I always learn a lot from them. Every morning we gathered under a big tree near the farmyard where we talked and discussed the activities that each one will carry out on that day."

ID# 11368

Origin	Brazil
Region	Cristina, Mantiqueira, Minas Gerais
Farm	Fazenda Alta Vista
Variety	Yellow Bourbon
Altitude	1016-1290 masl
Proc. Method	Pulped Natural

The Cup

" Sweet and soft with citric acidity and a thick mouthfeel; caramel, lemon, toffee, dark chocolate, berry and almond flavor."



Fazenda Alta vista also produces bananas, which are intercropped with the coffee trees providing sufficient shade. The multitude of banana trees on the farm also created a condition for the coffee trees to survive unexpected drought and other environmental difficulty. There are also macademia trees, which contribute shade and wind protection.

For more information about coffee production in Brazil, visit our [Brazil origin page](#).
For more information about the Best Cup competition, visit www.cafeimports.com/resource.

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