



La Esperanza is a parcel of land within a smallnetwork of four farms located in la Rancheria Ojo de Agua, about 60 km away from the county seat of Chiapas. This land has produced coffee since 1960, and was purchased in 1990 by Edgar López and his family, who continue that tradition. In 2008, the family and their land were annexed into the CESMACH organization in order to produce organic coffee; in the past, they have produced as much as 100–130 quintals of coffee, but the rust outbreak in the 2013/2014 season has reduced their yield to 70 quintals.

The farms contributing to Triunfo Verde Co-op are located in the buffer zone of El Triunfo Biosphere Reserve. The biosphere is located in the highlands of the Sierra Madre de Chiapas, El Triunfo Biosphere Reserve is one of the world's most diverse forest reserves. This reserve contains Mesoamerica's largest continuous cloud forest, and it serves as a refuge to thousands of plant and animal species. El Triunfo is a rare and valuable sanctuary which requires continued protection. All the coffee they produce is shade-grown, and biological corridors are created in order to facilitate bird and animal migration.

Triunfo Verde Co-op comprises 346 members.

## ID# 7854

Origin Farm Variety Altitude Mexico La Esperanza Typica, Bourbon 1500 masl

Proc. Method

Fully Washed and

Sun Dried



The country of Mexico has never been a player in the high-end specialty-coffee world until recently. The perception of many in the industry is that Mexican coffee is mediocre, to say the least. This is not entirely true, by any means. There is huge potential in Mexican coffee, and things will only get better. We've been sourcing coffee from a couple different cooperatives in the southern Mexican state of Chiapas: Triunfo Verde and Campesinos Ecologicos de la Sierra Madre de Chiapas (CESMACH). The cup quality on these has been solid year after year. Both of these organizations commercialize their coffee through a third party, allowing them to do what they do best: produce good, strong coffee.

There is no reason why this area can't produce great coffee! They have all the conditions such as: heirloom coffee varieties (Bourbon, Typica), great altitude (1200–1750 masl), and passionate coffee growers who want to produce high quality microlots. The location is extremely close to the Guatemala border and Huehuetenango.

Café Imports, along with these cooperatives, invested in a quality-control program. An assessment was made in different areas impacting cup quality, such as: varieties, fertilization, picking, processing, and lot selection. They were already doing a great job, but there were some areas that could use some tweaking. The cooperatives were extremely excited to be part in this program. The plan is to have a certified Q Grader from each cooperative, and have a centralized cupping lab to aid in lot selection in order to increase the overall quality of the coffee they are producing and give feedback to the producers on their quality.

Some members of the cooperatives were excited about being able to produce microlots which are farm and variety specific. We are glad to bring in a couple of these to complement our full container lots.

— Piero Cristiani



## Gallery CESMACH Coop - El Triunfo Biosphere Reserve - Edgar Lopez - FLO ID 935 - (CBC MX-

BIO-104) (GrainPro)









